

VETERANS OF FOREIGN WARS OF THE UNITED STATES DEPARTMENT OF

VIRGINIA 2024-2025 ALL-STATE PROGRAM

(JULY 1, 2024 – JUNE 30, 2025)

This Membership Awards Program has been designed with incentives to work on membership, VFW programs, meeting attendance and submission of reports. This year's **All-State requirement of 101% membership** quotas for Posts and Districts will be based on the **Sunday**, **June 29, 2025**, membership as adjusted by National Headquarters. Except where noted, the quota will NOT be reduced because of members who die or transfer to another Post. A new Post will be assigned a membership quota of 30 members. <u>Note: This quota of 101% is for All-State</u>, however, everyone is encouraged to reach for the All-American requirement which is 102%.

Of Special Note: There is a New Award from the CIC "Above And Beyond" Drawing for every Post and District that exceeds 105% in membership by June 30, 2025.

Department of Virginia's membership goal percentages and goal dates 2024-2025

- Monday, September 30, 2024, Department membership 75%
- Monday, December 30, 2024, Department membership 88%
- Friday, March 28, 2025, Department membership 93%
- Monday, May 19, 2025, Department membership 100%
- Monday, June 2, 2025, Department membership 101%
- Sunday, June 29, 2025, Department membership 102%

MEMBERSHIP PLAQUES

Membership plaques will be presented at the State Convention to the Post with the largest numeric membership increase in each category. The judging will be based on Membership as of **Friday, May 9, 2025**.

- Category A Posts with Membership of 10 thru 75
- Category B Posts with Membership of 76 thru 150
- Category C Posts with Membership of 151 thru 250
- Category D Posts with Membership of 251 thru 500
- Category E Posts with Membership of 501 or more



LIFE MEMBERSHIP INCREASE AWARD

A Life Membership increase award and \$200.00 will be awarded at the State Convention to the Post with the greatest increase in Life members (must be at least 3 new Life members) in each category. The judging will be based on Life Membership as of **Friday**, **May 9**, **2025**.

- Category A Posts with Membership of 10 thru 75
- Category B Posts with Membership of 76 thru 150
- Category C Posts with Membership of 151 thru 250
- Category D Posts with Membership of 251 thru 500
- Category E Posts with Membership of 501 or more

LIFE MEMBERSHIP DRAWINGS

There will be four (4) Life Membership drawings. One (1) Post will be selected for each drawing. Posts must meet their membership quota by the day prior to drawing to be eligible. Posts with 10 thru 75 members will have one (1) chance, Posts with 76 thru 150 members will have two (2) chances, Posts with 151 thru 250 will have (3) chances, Posts with 251 through 500 members will have four (4) chances, and Post with 501 or more members will have five (5) chances.

- The first drawing will be held on **Friday**, **September 27**, **2024**, and the Post must have 75% of its 2025 membership quota to participate.
- The second drawing will be held on Thursday, October 31, 2024, and the Post must have 85% of its 2025 membership quota to participate.
- The third drawing will be held on **Friday**, **February 28**, **2025**, and the Post must have 95% of its 2025 membership quota to participate.
- The fourth drawing will be held on **Friday**, **March 28**, **2025**, and the Post must have 100% of its 2025 membership quota to participate.

POST 100% MEMBERSHIP AWARD

In addition, the respective Post Commander and Quartermaster will receive 100% Membership Pins and Tumblers if the Post meets its 2024-2025 of **101%** membership by **Friday**, **May 9**, **2025**. These awards will be presented at the Posts' respective District meetings.



2024-2025 POST ALL-STATE REQUIREMENTS Note: There is no limit on the number of Posts that can be All-State.

- The Post must meet their 101% Membership Quota by May 9, 2025, and recruit Two (2) New members, to be recognized. Achieving 101% after May 9, 2025, will be recognized at the next District Meeting (NO Exceptions).
- 2. All Post personnel with access to the assets must be bonded.
- 3. The Post must have been inspected and the Inspection Reports must be received by State Headquarters no later than **4pm on December 13**, **2024**, also with all documented discrepancies corrected by **Friday**, **May 9**, **2025**, to complete this requirement.
- 4. The Post Commander, Quartermaster, and Adjutant must sign into the department email and send one (1) email to either <u>cdr@vfwva.org</u> or <u>mrubenstein@vfwva.org</u> no later than **October 1, 2024**. It is each Post Commander, Quartermaster, and Adjutant's responsibility to ensure this is met and it will be visible in the Online Reports.
- 5. A minimum of **any**, **one (1) of all Post officers** must attend each District Meeting and it is highly recommended that every Post officer attending bring at least one (1) up-and-coming member who demonstrates the ability, enthusiasm, and qualities, to be a future officer in your post. We need to Mentor our officers of the future.

Note: In the past we have required at least one of the top 5 Post officers to attend District Meetings. That is not a requirement this year as stated above.

- 6. The Post Commander, Senior Vice Commander, Junior Vice Commander, Quartermaster or Adjutant must attend the **School of Instruction (SOI)**, this is for your benefit as a learning experience.
- 7. The Post must send **a Post Member** to the **State Recruiting School of Instruction (RSOI)** (preferably a member from the post membership/recruiting team) that should be listed on your Membership Plan.
- 8. All Quarterly Audit Reports must be turned into State Headquarters as required by Section 218 of the National By-Laws and Manual of Procedure. Posts may not have more than one late report out of the four required.
- 9. The Post must purchase 500 Buddy Poppies per 100 members or fraction thereof.



10. The Post must donate to the Department Virginia Veterans Foundation (VVF) Posts with:

- 99 members or less \$150.00 For every \$150 above the donation will earn (1) Team Point
- 100 to 399 members \$300.00 For every \$300 above the donation will earn

 Team Point
- 400 or more members \$400.00 For every \$400 above the donation will earn (1) Team Point
- 11. The Post must have submitted the following reports <u>at least once a quarter</u> by Sept 30, 2024, Dec 31, 2024, Mar 31, 2025, and June 30, 2025.
 - Americanism Report
 - Community Activities Report
 - Safety Report
 - Youth Activities Report
 - Hospital Report
- 12. The Post must participate in at least 2 of the 4 following programs:
 - Patriot's Pen Program Theme: "My Voice in America's Democracy" (must submit a student to the district level for district judging). Entries must be turned into the Post by Thursday, October 31, 2024. Post must submit to their District no later than Friday, November 15, 2024.
 - Voice of Democracy Program Theme: "Is America Today our Forefather's Vision?" (must submit a student to the district level for district judging). Entries must be turned into the Post by Thursday, October 31, 2024. Post must submit to their District no later than Friday, November 15, 2024.

NOTE: <u>PP & VoD Department winners</u> need to be at National before January 15, 2025. <u>NO EXCEPTIONS</u>. All levels (State, District, and Post) must use the Scholars App system for their judging and delivery to their next level this year.

- JROTC, Sea Cadets, and Civil Air Patrol (must submit a student to the district level for district judging). Entries must be turned into the Post by Wednesday, February 12, 2025. Post must submit to their District no later than Saturday, March 1, 2025.
- **Teacher of the Year Program** (must submit at least one Teacher to the district level for district judging). **Deadline to National is February 1, 2025**



13. The Post must 101% on Memstats by June 30, 2025.

Note 1: Five (5) additional points towards the Captain of the All-State Team will be awarded to Posts submitting entries in all four (4) programs.

Note 2: Five (5) additional points for each of the submission of an entry for EMT, Fireman, Law Enforcement, 911 Dispatcher, and/or Scout of the Year.

Note 3: Posts will receive additional points towards the Captain of the All-State Team for membership. One fifth (1/5) of one (1) point will be assigned for each additional member above 101%.

Note 4: Posts with less than 50 members are now eligible for the All-State Team.

POST ALL STATE TEAM AWARDS

- All-State Post Commanders who have met all the criteria, including membership, by Friday, May 9, 2025 (and have not received an All-State cap for this level of leadership since June 2019) will receive an All-State cap, an All-State pin and citation during the State Convention. Additionally, a check in the amount of \$300.00, to assist in payment of expenses while attending and participating at the State Convention will be presented to those Post Commanders who achieve the All-State award by Friday, May 9, 2025, and attend all required events at the State Convention. Time of payment will be at the discretion of the Department Commander. All-State Commanders meeting the criteria except for membership by Friday, May 9, 2025, and then meet the membership criteria by Monday, June 30, 2025, will receive a citation and an All-State pin at their next District meeting but will not receive any monetary award nor a cap.
- 2. All-State Post Quartermasters who have met all the criteria, including 101% membership, by Friday, May 9, 2025 (and have not received an All-State cap for this level of leadership since June 2019) will receive an All-State cap, an All-State pin and citation during the State Convention. Additionally, a check in the amount of \$300.00, to assist in payment of expenses while attending and participating at the State Convention will be presented to those Post Quartermasters who achieve the All-State award by Friday, May 9, 2025, and attend all required events at the State Convention. Time of payment will be at the discretion of the Department Commander.
- 3. All-State Quartermasters meeting the criteria except for membership by **Friday**, **May 9**, **2025**, and then meeting the membership criteria by **Monday**, **June 30**, **2025**, will receive a citation and an All-State pin at their next District meeting but will not receive any monetary award nor a cap.



- From the All-State Team, the Post with the highest points in the All-State judging on Friday, May 9, 2025, will be designated as the Outstanding Post of the Year 2024-2025. The Commander and Quartermaster of that Post will be the Captains of the All-State Team.
- 5. The Awards and Citation Committee will break all ties and their decision will be considered the recommendation to the State Commander.
- 6. The State Commander shall make the final decision for all recommendations of awards and the decision shall be final.

2024-2025 DISTRICT ALL STATE REQUIREMENTS **There is no limit on the number of Districts that can be All-State**

- 1. The District must meet their 101% Membership Quota by Sunday, June 29, 2025.
- 2. All Posts in the District and the District must be inspected; State Headquarters must receive the <u>Inspection Reports</u> no later than Monday, December 16, 2024, with all <u>documented</u> <u>discrepancies</u> corrected by Friday, May 9, 2025, to complete this requirement.
- 3. The District Quartermaster and anyone else with access to money must be properly bonded.
- 4. The District Commander, Sr Vice Commander, Quartermaster, and Adjutant must sign into the dept. email and send one (1) email to either <u>cdr@vfwva.org</u> or <u>mrubenstein@vfwva.org</u> no later than **October 1, 2024** and will ensure that it is listed as done in the Online Reports.
- 5. All Audit Reports for the District must be turned into State Headquarters as required by the National By-Laws and Manual of Procedure.
- 6. All Posts in the District must have submitted the following reports at least once a quarter by Sept 30, 2024, Dec 31, 2024, Mar 31, 2025, and June 30, 2025.
 - Americanism Report
 - Community Activities Report
 - Safety Report
 - Youth Activities Report
 - Hospital Report



- 7. The District must conduct a **District School of Instruction (SOI)** by the end of **Sunday**, **October 6, 2024**. Department led School of Instruction meets the requirement of the terms stated above.
- 8. The District must donate **\$100.00** to the Department's Virginia Veterans Foundation (VVF).

All-State District Awards

- All-State District Commanders who have met all the criteria including membership by Friday, May 9, 2025 (and have not received an All-State cap for this level of leadership since June 2020) will receive an All-State District Commander's cap, an All-State pin and an All-State Citation during the State Convention. All-State Commanders meeting the criteria, except for membership, by Friday, May 9, 2025, and then meet the membership criteria by Monday, June 30, 2025, will receive an All-State pin and Citation at their next District meeting but will not receive an All-State cap.
- 2. All-State District Commanders will receive a VFW Vest if **all Posts within their District are 101%** or more in membership by **Friday**, **May 9**, **2025**.

INDIVIDUAL MEMBERSHIP AWARDS

Be advised that as per the National Commander in Chief any lapsed member (regardless of length of time their dues are lapsed) will be counted as a Continuous member (Annual or Life) - <u>Recruiter credit will only be given for Brand New Members to the VFW</u>.

- 1. All individual recruiting awards will be awarded by using the National Recruiter Reports dated **Friday, May 9, 2025**. These awards will be presented at the State Convention.
- 2. Annual members recruiting Three (3) New Members will receive:
 - a. Their Annual Dues (National and Department portions) paid by the Department for the current year.
 - b. Their name and membership number will be entered in a drawing for a Life Membership.
 - c. For each <u>additional Three (3) members</u> recruited, an additional entry will be made in the Life Membership Drawing.
 - d. The drawing for the Life Membership listed above will be conducted on the day of awards judging.



3. Life Members recruiting three (3) New Members will receive:

- a. Name and membership number will be entered in a drawing for one level of Legacy Life membership equal to \$400.00 or if already a gold member, may transfer the award to another post member or receive a check for \$200.00.
- b. For each **additional three (3) members recruited**, an additional entry will be made in the drawing.
- c. The drawing for the Legacy Life Membership award listed above will be conducted on the day of awards judging **Friday**, **May 9**, **2025**.
- 4. Any Member recruiting three (3) New Members will be entered in a drawing for:
 - a. Round trip airfare to the 126th National Convention.
 - b. Expense check in the amount of for \$599.00 to help defray expenses. Additionally, the winner will receive either the cost of round-trip airfare for one person or the actual cost of gas, not to exceed the cost of round-trip airfare for one person.
 - c. For each additional three (3) members recruited, an additional entry will be made in the drawing. The drawing for this award listed above will be conducted on the day of awards judging **Friday**, **May 9**, **2025**.

POST COMMANDER MEMBERSHIP AWARD

Post Commanders who have their Post at 100% membership by **Tuesday, December 31, 2024**, will receive a Department Commanders 100 Club Vest. Winners will be announced at the Winter Council, Vests will be presented at a District Meeting.

INDIVIDUAL RECRUITER AWARDS

Individual recruiters will also receive for:

- 1. **15** New Members a Pen and Key Chain Set
- 2. 25 New Members Commander's Challenge Coin
- 3. 35 New Members a Department Aide-de-Camp Recruiting cap & citation
- 4. **75** New Members \$75 Gift Certificate from the VFW Store
- 5. 100 New Members State Commander's "Top State Recruiter" Vest

Pens, Keychains, and coins will be presented at the **next district meeting** after the convention.

Note: Recruiters who have previously received an Aide-de-Camp cap will only receive a citation.



THE SAMUEL B. DeVAUGHAN MEMBERSHIP AWARDS

The Samuel B. DeVaughan Membership Award is presented to the Member who recruits the greatest number of new members in the 2024-2025 Membership Year. The winner of the **First Place** Award will receive the following:

- A check in the amount of \$300.00 to help defray expenses of the Convention.
- A Department citation.
- A distinctive cap and name badge
- A large trophy
- Commander's "Top Recruiter" Vest

2nd and 3rd place winners will be awarded in this competition. The recruiters who finish in second and third place in new member competition of the 2024-2025 Membership Year will receive the following:

- A Department citation
- A large trophy

LAW ENFORCEMENT OFFICER OF THE YEAR AWARD

The Law Enforcement Officer of the Year is presented to the most outstanding law enforcement officer. The selectee will receive a plaque and a monetary award. The deadline for submission to State Headquarters is **Thursday, January 9, 2025**. Send resume of nominees' background, resume of background in law enforcement work, accomplishment in the field, title, and address to State Headquarters. <u>This award will be presented at a Post or District meeting or at an agreed upon local venue</u>. An additional (5) five points will be earned for the submission of an entry. One (1) entry per Post.

FIREFIGHTER OF THE YEAR AWARD

The Firefighter of the Year Award is presented to the most outstanding firefighter. The selectee will receive a plaque and a monetary award. The deadline for submission to State Headquarters is **Thursday, January 9, 2025**. Send resume of nominees' background, resume of background in fire/emergency safety work, accomplishments in fire/emergency safety field, title, and address to State Headquarters. <u>This award will be presented at a Post or District meeting or at an agreed upon local venue.</u> An additional (5) five points will be earned for the submission of an entry. One (1) entry per Post.



EMERGENCY MEDICAL TECHNICIAN OF THE YEAR AWARD

The Emergency Medical technician of the Year is presented to the most outstanding Emergency Medical Technician. The selectee will receive a plaque and a monetary award. The deadline for submission to State Headquarters is **Thursday, January 9, 2025**. Send resume of nominees' background, resume of background in paramedic work, accomplishment in the field, title, and address to State Headquarters. <u>This award will be presented at a Post or District meeting or at an agreed upon local venue</u>. An additional (5) five points will be earned for the submission of an entry. One (1) entry per Post.

911 DISPATCHER OF THE YEAR AWARD

The 911 Dispatcher of the Year is presented to the most outstanding dispatcher. The selectee will receive a plaque and a monetary award. The deadline for submission to State Headquarters is **Thursday, January 9, 2025**. Send resume of nominees' background, resume of background in emergency services, accomplishment in the field, title, and address to State Headquarters. <u>This award will be presented at a Post or District meeting or at an agreed upon local venue</u>. An additional (5) five points will be earned for the submission of an entry. One (1) entry per Post.

EXPLOSIVE ORDINANCE TECHNICIAN OF THE YEAR AWARD

The EOD Technician of the Year is presented to the most outstanding still in one piece Technician. The selectee will receive a plaque and a monetary award. The deadline for submission to State Headquarters is **Thursday**, **January 9**, **2025**. Send resume of nominees' background, resume of background in emergency services, accomplishment in the field, title, and address to State Headquarters. <u>This award will be presented at a Post or District meeting or at an</u> <u>agreed upon local venue</u>. An additional (5) five points will be earned for the submission of an entry. One (1) entry per Post.

All Public Servant Awards must be submitted to National before February 1, 2025



LARRY MATTERA MEMORIAL PATRIOT'S PEN AWARD

The Larry Mattera Memorial Patriot's Pen (PP) Award is presented to the Post sponsoring the State's first place Patriot's Pen winner and will be **presented at the Winter Council of Administration Banquet**.

CLARENCE E. KELLEY MEMORIAL VOICE OF DEMOCRACY AWARD

The Clarence E. Kelley Memorial Voice of Democracy Award is presented to the Post sponsoring the State's first place VOD winner and is **presented at the Winter Council of Administration Banquet**.

Note: The State VOD and Patriots Pen winners will receive a plaque and monetary award for 1st, 2nd, and 3rd, place to be presented at the **Winter Council of Administration Banquet**. The first three place winners are expected to attend the Banquet where the 1st, 2nd, and 3rd winners will be announced, and the 1st place winner will read their essay.

JUNIOR ROTC, SEA CADET, AND CIVIL AIR PATROL, AWARDS

The JROTC Award **is presented to the Post** sponsoring the State's first place JROTC, Sea Cadet, and Civil Air Patrol winner and is presented at the **Winter Council of Administration Banquet**.

TEACHER OF THE YEAR AWARDS

The Teachers of the Year awards are presented to the most outstanding Teachers. The selectees will receive a apple award, citation, and a monetary award. There are three winners – Kindergarten through 5th grade, 6th through 8th grade, and 9th through 12th grade. These awards will be presented at the **Winter Council of Administration Banquet**.

THE GEORGE E. McCRACKEN HONOR GUARD/COLOR GUARD AWARD

The George E. McCracken Honor Guard/Color Guard Award is presented to the most outstanding Post Honor Guard/Color Guard. **Deadline for submission** to State Headquarters is by the day prior to awards judging **Friday**, **May 9**, **2025**. This award will be **presented at the State Convention**, **June 2025**.



THE W. I. WOODDELL MEMORIAL POST QUARTERMASTER AWARD

The W. I. Woodall Memorial Post Quartermaster Award is presented to the Post Quartermaster who has shown outstanding dedication to his Post and the Department. The Post Commander must send in a nominating letter on why the Post Quartermaster should be considered for Quartermaster of the year. Submission must be received the day prior to the awards judging **Friday, May 9, 2025**. The recipient is to be selected by a committee headed by the State Quartermaster. The award will consist of a custom lettered citation, plus a check in the amount of \$200.00 from the Department. This award will be presented at the **State Convention, June 2025**.

SCOUT OF THE YEAR AWARD

The Scout of the Year Award is presented to the State Scout of the Year winner. A plaque and a \$500.00 monetary award will be presented. This award will be **presented at the State Convention, June 2025**. An additional (5) five points will be earned for the submission of an entry for Scout of the Year.

THE CHRIS MULHOLLAND COMMUNITY SERVICE RECORD BOOK

The Chris Mulholland Community Service Record Book should be kept from May 1, 2024, to April 30, 2025, for State judging. Plaques will be awarded to the top three (3) entries at the State Convention, June 2025. Special Citations will be awarded to the fourth through tenth places. Electronic submissions will be accepted this year. Electronic entries must be submitted on a thumb drive. The Chris Mulholland Community Service Record Book is not a requirement to be All-State.